



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**(801)532-1300**

# CONTRACT

<u>Contract / Revision</u> 565826 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 09/17/12 - 09/23/12		<u>Estimate #</u> 11542
<u>Advertiser</u> Center Forward		<u>Original Date / Revision</u> 08/02/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Kent Carbon	<u>Sales Office</u> Salt Lake City
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Wired Media Partners**  
**Attention: Chris Vail**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	13	09/17/12	09/23/12	M-F 5a-530a	5a-530a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$300.00			
N 2	13	09/17/12	09/23/12	M-F 530a-6a	530a-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$300.00			
N 3	13	09/17/12	09/23/12	M-F 6a-7a	6a-7a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$350.00			
N 4	13	09/17/12	09/23/12	M-F 7a-8a	7a-8a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$400.00			
N 5	13	09/17/12	09/23/12	M-F 8a-9a	8a-9a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$400.00			
N 6	13	09/17/12	09/23/12	Sa 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$400.00			
N 7	13	09/17/12	09/23/12	Sa 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$500.00			
N 8	13	09/17/12	09/23/12	Su 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$500.00			
N 9	13	09/17/12	09/23/12	Su 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$400.00			
N 10	13	09/17/12	09/23/12	M-F 9a-10a	9a-10a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1---1--				2	\$250.00			
N 11	13	09/17/12	09/23/12	M-F 11a-12p	11a-12p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-1---				2	\$250.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Contract / Revision	Alt Order #
565826 /	

Contract Dates	Product	Estimate #
09/17/12 - 09/23/12		11542

Advertiser	Original Date / Revision
Center Forward	08/02/12 / 08/02/12

											Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	13	09/17/12	09/23/12	M-F 3p-330p	3p-330p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$250.00			
N 13	13	09/17/12	09/23/12	M-F 330p-4p	330p-4p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$250.00			
N 14	13	09/17/12	09/23/12	M-F 4p-5p	4p-5p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$250.00			
N 15	13	09/17/12	09/23/12	Sa 3p-4p	3p-4p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$100.00			
N 16	13	09/17/12	09/23/12	M-F 5p-530p	5p-530p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1---1--				2	\$400.00			
N 17	13	09/17/12	09/23/12	M-F 530p-6p	530p-6p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$500.00			
N 18	13	09/17/12	09/23/12	Su 530p-6p	530p-6p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$400.00			
N 19	13	09/17/12	09/23/12	FOX Prime Tuesday Rotator	7p-9p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$1,800.00			
N 20	13	09/17/12	09/23/12	FOX Prime Wed. Rotator	7p-9p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$2,200.00			
N 21	13	09/17/12	09/23/12	M-F 9p-930p	9p-930p		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$1,200.00			
N 22	13	09/17/12	09/23/12	M-F 930p-10p	930p-10p		:30			NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-111--				4	\$1,100.00			
N 23	13	09/17/12	09/23/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$900.00			
N 24	13	09/17/12	09/23/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,000.00			
N 25	13	09/17/12	09/23/12	M-F 1005p-1035p	1005p-1035p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$450.00			
Totals											71	\$35,850.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/23/12	71	\$35,850.00	\$30,472.50
<b>Totals</b>	<b>71</b>	<b>\$35,850.00</b>	<b>\$30,472.50</b>

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<u>Contract / Revision</u> 565826 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/17/12 - 09/23/12	<u>Product</u>	<u>Estimate #</u> 11542
<u>Advertiser</u> Center Forward		<u>Original Date / Revision</u> 08/02/12 / 08/02/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# Station Order Center Forward 2012

**Market:** Salt Lake City-Ogden

**Flight Dates:** Monday, September 17, 2012 to Sunday, September 23, 2012

Estimate ID

11542

**Contact:** Kent Carbon

**Email:** kent.carbon@fox13now.com

**Phone:** 801-532-1300

**Fax:** 801-536-1334

**Direct:** 801-536-1338

## KSTU-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep	Sep	Sep	Sep	Sep	Sep	Sep	
Program Name	DP	Length	Gross Rate	17	18	19	20	21	22	23	
KSTU 5a News	EM	M-F	\$300.00	1	1	1	1	1			5
5:00 AM 5:30 AM		30	\$1,500.00								
KSTU 5:30a News	EM	M-F	\$300.00	1	1	1	1	1			5
5:30 AM 6:00 AM		30	\$1,500.00								
KSTU 6a News	EM	M-F	\$350.00	1	1	1	1	1			5
6:00 AM 7:00 AM		30	\$1,750.00								
KSTU 7a News	EM	M-F	\$400.00	1	1	1	1	1			5
7:00 AM 8:00 AM		30	\$2,000.00								
KSTU 8a News	EM	M-F	\$400.00	1	1	1	1	1			5
8:00 AM 9:00 AM		30	\$2,000.00								
Saturday 7a News	EM	Sa	\$400.00						1		1
7:00 AM 8:00 AM		30	\$400.00								
Saturday 8a News	EM	Sa	\$500.00						1		1
8:00 AM 9:00 AM		30	\$500.00								
Sunday 7a News	EM	Su	\$400.00							1	1
7:00 AM 8:00 AM		30	\$400.00								
Sunday 8a News	EM	Su	\$500.00							1	1
8:00 AM 9:00 AM		30	\$500.00								
Live with Kelly	DT	M-F	\$250.00	1				1			2
9:00 AM 10:00 AM		30	\$500.00								
KSTU 11a News	DT	M-F	\$250.00		1		1				2
11:00 AM 12:00 PM		30	\$500.00								
Judge Judy	EF	M-F	\$250.00	1	1	1	1	1			5
3:00 PM 3:30 PM		30	\$1,250.00								

Chris Vail  
Wired Media Partners

Date/Time Sent: 8/2/2012 10:28:11 AM

KSTU-TV

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# Station Order Center Forward 2012

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**Email:** kent.carbon@fox13now.com

**Phone:** 801-532-1300

**Fax:** 801-536-1334

**Direct:** 801-536-1338

## KSTU-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep	Sep	Sep	Sep	Sep	Sep	Sep	
Program Name	DP	Days	Gross	17	18	19	20	21	22	23	
Length			Rate								
Judge Judy	EF	M-F	\$250.00	1	1	1	1	1			5
3:30 PM 4:00 PM		30	\$1,250.00								
Dr. Oz	EF	M-F	\$250.00	1	1	1	1	1			5
4:00 PM 5:00 PM		30	\$1,250.00								
The Closer	EF	Sa	\$100.00						1		1
3:00 PM 4:00 PM		30	\$100.00								
KSTU 5p News	EN	M-F	\$400.00	1				1			2
5:00 PM 5:30 PM		30	\$800.00								
KSTU 5:30p News	EN	M-F	\$500.00	1	1	1	1	1			5
5:30 PM 6:00 PM		30	\$2,500.00								
Seinfeld	PA	M-F	\$400.00	1	1	1	1	1			5
6:30 PM 7:00 PM		30	<del>\$2,000.00</del>								
30 Rock	PA	Sa	\$350.00						1		1
6:30 PM 7:00 PM		30	\$350.00								
30 Rock	PA	Su	\$400.00							1	1
5:30 PM 6:00 PM		30	\$400.00								
You Can Dance	PT	Tu	\$1,800.00		1						1
7:00 PM 9:00 PM		30	\$1,800.00								
X-Factor	PT	W	\$2,200.00			1					1
7:00 PM 9:00 PM		30	\$2,200.00								
Glee	PT	Th	\$750.00				1				1
8:00 PM 9:00 PM		30	<del>\$750.00</del>								
KSTU 9p News	LN	M-F	\$1,200.00	1	1	1	1	1			5
9:00 PM 9:30 PM		30	\$6,000.00								

Need \$600

Need \$1500

Chris Vail  
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Date/Time Sent: 8/2/2012 10:28:11 AM

KSTU-TV

Page 2 of 3



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## KSTU-TV

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
KSTU 9:30p News	LN	M-F	30	\$1,100.00	1		1	1	1			4
9:30 PM 10:00 PM			30	\$4,400.00								
Saturday 9p News	LN	Sa	30	\$900.00						1		1
9:00 PM 10:00 PM			30	\$900.00								
Sunday 9p News	LN	Su	30	\$1,000.00							1	1
9:00 PM 10:00 PM			30	\$1,000.00								
Seinfeld	LF	M-F	30	\$450.00		1						1
10:05 PM 10:35 PM			30	\$450.00								
<b>Station Gross Totals</b>				<b>\$38,950.00</b>	<b>14</b>	<b>14</b>	<b>13</b>	<b>14</b>	<b>14</b>	<b>5</b>	<b>4</b>	<b>78</b>

Chris Vail  
Wired Media Partners

Date/Time Sent: 8/2/2012 10:28:11 AM

KSTU-TV

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# Station Order Revised Center Forward 2012

**Market:** Salt Lake City-Ogden

**Flight Dates:** Monday, September 17, 2012 to Sunday, September 23, 2012

Estimate ID
11542

**Contact:** Kent Carbon

**Phone:** 801-532-1300

**Email:** kent.carbon@fox13now.com

**Fax:** 801-536-1334

**Direct:** 801-536-1338

## KSTU-TV

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
KSTU 5a News	EM	M-F		\$300.00	1	1	1	1	1			5
5:00 AM 5:30 AM		30		\$1,500.00								
KSTU 5:30a News	EM	M-F		\$300.00	1	1	1	1	1			5
5:30 AM 6:00 AM		30		\$1,500.00								
KSTU 6a News	EM	M-F		\$350.00	1	1	1	1	1			5
6:00 AM 7:00 AM		30		\$1,750.00								
KSTU 7a News	EM	M-F		\$400.00	1	1	1	1	1			5
7:00 AM 8:00 AM		30		\$2,000.00								
KSTU 8a News	EM	M-F		\$400.00	1	1	1	1	1			5
8:00 AM 9:00 AM		30		\$2,000.00								
Saturday 7a News	EM	Sa		\$400.00						1		1
7:00 AM 8:00 AM		30		\$400.00								
Saturday 8a News	EM	Sa		\$500.00						1		1
8:00 AM 9:00 AM		30		\$500.00								
Sunday 7a News	EM	Su		\$400.00							1	1
7:00 AM 8:00 AM		30		\$400.00								
Sunday 8a News	EM	Su		\$500.00							1	1
8:00 AM 9:00 AM		30		\$500.00								
Live with Kelly	DT	M-F		\$250.00	1				1			2
9:00 AM 10:00 AM		30		\$500.00								
KSTU 11a News	DT	M-F		\$250.00		1		1				2
11:00 AM 12:00 PM		30		\$500.00								
Judge Judy	EF	M-F		\$250.00	1	1	1	1	1			5
3:00 PM 3:30 PM		30		\$1,250.00								

Chris Vail

**Wired Media Partners**

Date/Time Sent: 8/6/2012 3:39:12 PM

KSTU-TV

Page 1 of 3



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## KSTU-TV

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
Judge Judy	EF	M-F	30	\$250.00	1	1	1	1	1			5
3:30 PM 4:00 PM			30	\$1,250.00								
Dr. Oz	EF	M-F	30	\$250.00	1	1	1	1	1			5
4:00 PM 5:00 PM			30	\$1,250.00								
The Closer	EF	Sa	30	\$100.00						1		1
3:00 PM 4:00 PM			30	\$100.00								
KSTU 5p News	EN	M-F	30	\$400.00	1				1			2
5:00 PM 5:30 PM			30	\$800.00								
KSTU 5:30p News	EN	M-F	30	\$500.00	1	1	1	1	1			5
5:30 PM 6:00 PM			30	\$2,500.00								
Seinfeld	PA	M-F	30	\$600.00	1	1	1	1	1			5
6:30 PM 7:00 PM			30	\$3,000.00								
30 Rock	PA	Sa	30	\$350.00						1		1
6:30 PM 7:00 PM			30	\$350.00								
30 Rock	PA	Su	30	\$400.00							1	1
5:30 PM 6:00 PM			30	\$400.00								
You Can Dance	PT	Tu	30	\$1,800.00		1						1
7:00 PM 9:00 PM			30	\$1,800.00								
X-Factor	PT	W	30	\$2,200.00			1					1
7:00 PM 9:00 PM			30	\$2,200.00								
Glee	PT	Th	30	\$750.00				1				1
8:00 PM 9:00 PM			30	\$750.00								
KSTU 9p News	LN	M-F	30	\$1,200.00	1	1	1	1	1			5
9:00 PM 9:30 PM			30	\$6,000.00								

Chris Vail

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# Station Order Revised Center Forward 2012

**Market:** Salt Lake City-Ogden

**Flight Dates:** Monday, September 17, 2012 to Sunday, September 23, 2012

Estimate ID

11542

**Contact:** Kent Carbon

**Phone:** 801-532-1300

**Email:** kent.carbon@fox13now.com

**Fax:** 801-536-1334

**Direct:** 801-536-1338

## KSTU-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
KSTU 9:30p News	LN		M-F	\$1,100.00	1		1	1	1			4
9:30 PM 10:00 PM		30		\$4,400.00								
Saturday 9p News	LN		Sa	\$900.00						1		1
9:00 PM 10:00 PM		30		\$900.00								
Sunday 9p News	LN		Su	\$1,000.00							1	1
9:00 PM 10:00 PM		30		\$1,000.00								
Seinfeld	LF		M-F	\$450.00		1						1
10:05 PM 10:35 PM		30		\$450.00								
<b>Station Gross Totals</b>				<b>\$39,950.00</b>	<b>14</b>	<b>14</b>	<b>13</b>	<b>14</b>	<b>14</b>	<b>5</b>	<b>4</b>	<b>78</b>

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